

Press Information

Introducing hansgrohe's Rainfinity: A Truly Extraordinary Shower Experience Launching at KBIS 2020 Booth N2627

(Alpharetta, GA – January 2020) Hansgrohe is making a splash in the bathroom with the Rainfinity shower collection, launching for the first time in the US at KBIS booth N2627. Thanks to its overall composition of innovative technology, stylish design, and superior quality, the Rainfinity shower collection opens a new dimension of showering. With its concave shape and integrated wall connection, Rainfinity showerheads make the conventional Showerhead superfluous. The Rainfinity collection is available in Matte White, Chrome, and Brushed Nickel featuring a contemporary Graphite spray face. It's a visual highlight in the bathroom. The collection includes a Rainfinity Showerhead 250 3-Jet with Diverter, a Rainfinity 130 3-Jet Handshower, and a Rainfinity Handshower 100 1-Jet. To customize the ultimate shower, the assortment is complete with the Rainfinity Porter Shelf 500 with wall outlet and RainSelect Thermostat for four functions. All Rainfinity shower systems are available in 2.5 GPM and 1.75 GPM flow rates for maximum market flexibility and performance.

A Versatile Showering Experience

The extensive Rainfinity collection offers many opportunities to design a shower catered to the user's needs including multiple showerheads, wall or ceiling installation options, a variety of spray modes, two unique handshowers, and matching accessories. For users seeking the perfect showering experience, hansgrohe provides a fully catered Rainfinity showering system. It features the same Rainfinity Showerhead 250 3-Jet but in an exclusive Matte White finish, available in 2.5 GPM and 1.75 GPM flow rates. This system is driven by a unique RainSelect four function thermostatic shower mixer and supported by a space maximizing handshower holder and shelf, all in Matte White. The RainSelect shower trim controls it all, featuring generously sized mechanical buttons that can be engaged with a satisfying click. Not only does it control the various Rainfinity showerhead spray modes, it can also turn the system on/off, as well as control volume and temperature. This shower system is the highlight of the Rainfinity collection and showering products from Hansgrohe. It is a must-see at the KBIS show.

"At Hansgrohe, we're passionate about showering pleasure and fulfillment. We have developed a new shower product line that aims to revitalize the everyday showering routine. The Rainfinity shower collection combines our newest spray technology, the PowderRain spray mode, with the perfect variety of purposeful spray modes and a clean, new design archetype. The collection offers multiple showering experiences from a thorough shampoo rinse to a quiet rain shower, whatever is needed to start or end the day. Rainfinity showerheads remind us how enjoyable it can be to take a shower", Derek Taylor, Product Manager, USA, says.

Standing in the Rain Has Never Been So Invigorating

The Rainfinity collection features three new spray modes- PowderRain, Intense PowderRain, and RainFlow- for a transformative shower experience. The next generation of our renowned PowerRain spray mode technology, which won the 2019 Best of KBIS Bath Silver award, covers the user's skin with silky, micro-fine water droplets for deep relaxation and quiet escape. Located in the center of the spray disc, Intense PowderRain is Hansgrohe's best everyday spray mode. Its concentrated jet creates a pitter-patter of swift and refreshing droplets, making it easy for a quick rinse or a nice relaxing way to wake up. The RainFlow spray mode envelopes the user's neck and shoulders with a cascade of warmth and comfort, the perfect beginning or end to any shower.

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As part of the internationally active Hansgrohe Group, hansgrohe is the premium brand for showers, shower systems, bathroom, and kitchen faucets. With its many award-winning products, hansgrohe shapes the flow of water in the kitchen and the bathroom. Because this is where people spend the time they treasure most and experience precious moments in the interaction with water. With these moments in mind, the hansgrohe brand develops groundbreaking solutions that unite extraordinary design, long-lasting quality and intelligent features for maximum ease of use. The hansgrohe brand turns water into an impressive experience:

hansgrohe. Meet the beauty of water.



Find out more about the Hansgrohe Group and its brands AXOR and hansgrohe on:

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iF Design Leader in the Bathroom Industry

At the iF DESIGN AWARDS 2019, eight AXOR- and hansgrohe branded products received an iF DESIGN AWARD 2019.

For further information on our design awards, please visit

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