

Press Information

HANSGROHE SHOWCASES DYNAMIC NEW JOLEENA COLLECTION AT KBIS 2020 Booth N2627

(Alpharetta, GA – January 2020) Hansgrohe, a leading manufacturer of bathroom and kitchen fixtures, will launch its newest collection, Joleena, at KBIS booth N2627. This comprehensive collection includes stylish new bathroom faucets and accessories, shower components, and kitchen faucets. The Joleena collection boasts soft, elegant curves and a timeless, transitional silhouette. This marks the first time a Matte Black finish is available from the hansgrohe brand, opening a wide range of design possibilities. The line is also available in Chrome, Brushed Nickel, Steel Optic, and Polished Nickel finishes.

“At Hansgrohe USA, we are committed to manufacturing solutions that satisfy the needs of the market, and ultimately our customers. The new Joleena collection from the hansgrohe brand delivers on that promise. Our most transitional and versatile collection to date, the Joleena collection features an aesthetic design that suits both modern and traditional tastes. In addition to complementary fixtures for all water points in the home—the kitchen, lavatory, shower and tub, the Joleena collection offers designers and homeowners the option of five on-trend finishes, including an eye-catching Matte Black,” Oliver Bahr, President of Hansgrohe USA, says.

The main faucet is the unsung hero in every kitchen, the workhorse in the heart of the home. The Joleena Semi-Pro Kitchen Faucet is the centerpiece with its professional chef-style sprayer that allows for easy, targeted cleaning of dishes, pots, and pans. A Joleena HighArc Kitchen faucet features a pull-down hand sprayer that locks silently and seamlessly back into place, thanks to its MagFit holder. Both the Semi-Pro and HighArc faucets integrate 2-spray functionality and “pause” capability, allowing users to change between aerated and shower sprays at the touch of the button. The Joleena Bar faucet and Joleena soap dispenser complete the kitchen assortment.

In the bathroom, Joleena faucets offer multiple heights and applications, including a single-hole faucet and three-hole faucet, to complete the bathroom sink faucet assortment. All lavatory faucets run at an efficient flow rate of 1.2 GPM, meeting WaterSense requirements. They are also available in 0.5 GPM configurations for non-residential, commercial applications.

When it comes to the shower, hansgrohe has been an expert since 1901. The Joleena collection offers a full solution with matching Joleena Showerhead 1-Jet, Joleena Handshower 1-Jet, and Joleena Pressure Balance Trim. The showerhead and handshower are available in both 1.75 GPM and 1.5 GPM options, and the corresponding pressure balance valve—with its ergonomic lever handle—is ADA compliant. Rounding out the Joleena collection are multiple tub trims, including a 3-Hole Roman Tub Trim and 4-Hole Roman Tub Trim with handshower. There is also a Joleena Tub Spout with diverter for wall applications. Designers and homeowners can choose from several different accessories from the Joleena collection to complete the look, including a towel ring, toilet paper holder, robe hook, and two different sized towel bars, available in four finishes for the bath assortment.

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As part of the internationally active Hansgrohe Group, hansgrohe is the premium brand for showers, shower systems, bathroom, and kitchen faucets. With its many award-winning products, hansgrohe shapes the flow of water in the kitchen and the bathroom. Because this is where people spend the time they treasure most and experience precious moments in the interaction with water. With these moments in mind, the hansgrohe brand develops groundbreaking solutions that unite extraordinary design, long-lasting quality and intelligent features for maximum ease of use. The hansgrohe brand turns water into an impressive experience:

hansgrohe. Meet the beauty of water.



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iF Design Leader in the Bathroom Industry

At the iF DESIGN AWARDS 2019, eight AXOR- and hansgrohe branded products received an iF DESIGN AWARD 2019.

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Hansgrohe USA

Marketing Communications

Marketing-usa@hansgrohe.com

www.hansgrohe-usa.com