



AXOR Universal Circular Accessories

Timeless in Design, Exceptional in Quality



A CONSISTENT DESIGN LANGUAGE THROUGHOUT THE BATHROOM

AXOR Universal Circular Accessories marks a new chapter in the success story of the AXOR Accessories program. Designed in collaboration with Barber Osgerby, the program reflects the passion of AXOR for highly functional, expertly crafted design objects in the bathroom. Benjamin Holzer, Head of AXOR Product Management, explains.

AXOR: What was the vision behind the AXOR Universal Circular Accessories?

–Benjamin Holzer: We envisioned a high-quality accessories program that offers a consistent design language throughout the bathroom. The products had to be long-lasting, precisely formed and timeless in design—all at an attractive price point. Working with Barber Osgerby, we realized this vision exactly. The program is beautifully designed and minimalist in style, with a simplicity of form – derived from the circle, of course – that ensures a harmonic overall impression. The accessories can be combined with many different faucet and shower products.

AXOR: What range of products does the new program cover?

–Benjamin Holzer: The accessory program includes a wall mirror, a shaving mirror, towel hooks, and a single and double towel holder to be positioned next to the wash place. A towel rack and a tissue box, which are especially well

suited for projects such as hotels, will also be available. In the shower area, we have a shelf for the shower as well as bath towel holders in different lengths. For the toilet area, the program includes items such as paper roll holders, toilet brush holders and a waste bin.

AXOR: And what finishes do you plan to offer?

–Benjamin Holzer: Chrome and lacquered Matt Black will be available as standard finishes for all accessories, but the idea is to allow architects, interior designers and end consumers to achieve a consistent look in every area of the bathroom. For that reason, the AXOR Universal Circular Accessories, like the AXOR collections themselves, will be available in the full range of exclusive AXOR FinishPlus PVD surfaces.

AXOR: Which AXOR collections pair best with the new accessories?

–Benjamin Holzer: Thanks to their timeless, circular design, the new AXOR Universal Circular Accessories can be combined with many different AXOR collections. In combination with AXOR Citterio, the accessories fit very well into the 'International Elegance' bathroom style. In Matt Black, meanwhile, they combine perfectly with our new AXOR One collection to support a 'Contemporary Industrial' look.



BENJAMIN HOLZER

Benjamin Holzer, Head of AXOR Product Management, has been responsible for AXOR collections and product programs since 2012. He joined the Hansgrohe Group in 2001.



Among its wide range of products, the program includes a bath towel holder, a shelf and a wall mirror, all available in the new lacquered Matt Black finish.





The towel ring, soap dispenser and double hook are finished in Polished Gold Optic, one of up to 15 exclusive AXOR FinishPlus surfaces.



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