

PRESS RELEASE

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WHY MORE PLUMBERS CHOOSE HANSGROHE

Sustainable design for cost-saving flow

[hansgrohe](#) kitchen and bathroom fittings do more than just look good – although they do that very well, too. There are many reasons why hansgrohe features in some of the world's finest hotels and buildings around the globe. Not least of these is their cost-saving water efficiency.

Every hansgrohe product is a revelation. Encased within every sleek design is the height of eco-friendly innovation that can save up to 60% on water and energy consumption. They are not only sympathetic to the environment, protecting our most precious liquid resource; hansgrohe's trademarked EcoSmart technology also ensures that, in the long-term, energy costs are kept to a minimum.

Regulator valves and pressure compensation flow restricted aerators ensure that not a drop goes to waste. Water consumption is seamlessly reduced to 9 litres per minute on overhead and hand showers and hansgrohe taps use only 5 litres of water per minute.

The hidden treasure within hansgrohe's EcoSmart range drastically decreases hot water consumption, consequently lowering CO² emissions but maintaining a constant flow rate – even at different water pressures. And even with its low flow rate, you are still treated to a luxuriously full, bubbling jet of water thanks to targeted air flow.

The EcoSmart aerator is built into the spout of the basin tap and enriches the water with air. The result: a full, bubbling jet of water; a precision elastomer that delivers a powerful water jet, even when the water pressure fluctuates.

hansgrohe taps and showerheads are designed to be easy to install. And dedicated customer support is just a phone call away. Strikingly simple but sophisticated design makes every fitting a conversation piece. Performance and constant flow enhance the sensual pleasure of interacting with these marvels of eco-friendly design and every component used in creating Hansgrohe products is of the highest quality.

Discover a range of products that your clients will thank you for. Explore hansgrohe's signature collection of beautiful fittings and you will never look back.

hansgrohe – sustainable by design!

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Issued By:	The Lime Envelope
On Behalf Of:	Hansgrohe
For Media Information:	Bronwyn Levy

Telephone:	011 467 9233
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E-mail:	bronwyn@thelime.co.za
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About the Hansgrohe Group

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active propriety rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner Queen Mary 2, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high-quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2016, the Hansgrohe Group generated a turnover of EUR 1.029 billion. It employs more than 4,800 people worldwide, about 60 percent of whom work in Germany.