

PRESS RELEASE

FOR IMMEDIATE ISSUE

16 OCTOBER 2020

LOOKING FOR SOME BATHROOM INSPIRATION?

Hansgrohe have got your covered...

If you love beautiful bathroom design and are serious about outstanding quality, hansgrohe has the premium products you deserve in your life. And comfort comes standard, as does opulent luxury.

The bathroom is not just where you cleanse your body in the tub; it is a living space that should allow you to pamper yourself, clearing your mind and feeding your soul. If you're renovating or furnishing your space, bathroom design is an important component that adds to the overall comfort of your home. Supreme indulgence and an attractive aesthetic can make your bathroom the ultimate escape from the world.

hansgrohe's ongoing design and innovation make them the perfect partner in elegant bathroom design. Explore the extensive range of hansgrohe products – from taps to accessories and little touches that add infinite character to your home's most private and relaxing space.

Modern and classic

The minimalist, classic bathroom aesthetic is reinterpreted with an interplay of linear spatial geometry and traditional furnishings. Pure white or pastel grey walls create the perfect contrast to warm, natural wooden floorboards. And whimsical decorative elements in delicate colours inspire nostalgic nuances.

Black and white

Monochrome black and white is elegance – simple and pure. It is uncomplicated and soothing when combined with precise lines and gently curved shapes. The interplay of stark contrasts is enhanced by sensuous mixers in white and chrome that bring the design to life with unfaltering functionality for contemporary water flow.

Pure perfection

With its comfort on tap and jets of pure perfection, hansgrohe's PuraVida washbasin mixers bring style and comfort to any home. The PuraVida is exceptional in many ways. This designer mixer range delivers a newfound appreciation of water. Timeless design meets maximum ease of use, marrying form and function in perfect harmony. The range features elegantly elongated silhouettes created by Phoenix Design. The smooth, glistening chrome surfaces accentuate the sleek, rounded corners that fit seamlessly into both traditional and more modern bathroom aesthetics.

The PuraVida basin mixer is driven by an avant-garde, sophisticated joystick handle. A comfortable gap of 110 mm between the spout and wash basin also creates hansgrohe's unique *ComfortZone*. And a swivelling, recessed jet lets you direct flow wherever you need it. It saves both water and energy, as the built-in water flow controller reduces water flow without you even realising it. This is hansgrohe's EcoSmart technology in action. EcoSmart can reduce water consumption by up to 60 percent in comparison with conventional mixers – without compromising on comfort.

hansgrohe. Sustainable by Design!

ENDS.

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About the Hansgrohe Group

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active propriety rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner Queen Mary 2, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high-quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2016, the Hansgrohe Group

generated a turnover of EUR 1.029 billion. It employs more than 4,800 people worldwide, about 60 percent of whom work in Germany.