#### PRESS RELEASE

#### FOR IMMEDIATE USE

## 18 MAY 2020

## hansgrohe makes kitchen chores easy

## The Most Versatile of All Kitchen Faucets

With its new multitaskers, hansgrohe ensures even smoother workflows in the kitchen. The latest addition to the successful hansgrohe M71 and M51 kitchen faucet ranges features a combination of two functions. Now users can turn water flow on or off and choose the desired spray mode using just one hand and integrated into the faucet head. The faucets offer a choice of two jet types: a laminar flow and a shower spray.

The combination of hansgrohe Select technology with the lockable two-jet mode makes operation of the faucet even more functional; now users can simply switch to the type of spray best suited for the task at hand whenever they need to: a soft shower spray to wash fruit and vegetables or a crystalclear laminar flow for the quick and targeted filling of pots.

This new spray control feature with different spray modes is fully integrated into the existing design of the Select faucet head. The faucet heads of the existing pull-out sprays are now equipped with both the newly added spray control button and the Select button, which turns water flow on or off.

The new faucet variant also makes it remarkably easy to keep the kitchen clean. Thanks to its modified spray shaper, the splashing effect of the water jet is reduced and less water is ends up on the kitchen counter.

Another plus is that the faucet's low water consumption helps save water. The laminar stream has a flow rate of 8 liters per minute while the shower spray uses only 3.5 liters per minute on average.

To top it off, the QuickClean anti-limescale feature saves time and effort, as limescale deposits do not easily build up in the faucet aerator. And if they do, they can be simply rubbed away using a finger. This maintains functionality, a long product life and ensures that users enjoy a full and even flow of water in the kitchen.

Within the internationally active Hansgrohe Group, hansgrohe represents the premium brand for showers, shower systems, bathroom and kitchen taps, as well as kitchen sinks. With its many award-winning products, hansgrohe shapes the flow of water in the kitchen and the bathroom. Because this is where people spend the time they treasure most and experience precious moments in the interaction with water. With these moments in mind, hansgrohe develops ground-breaking solutions that unite extraordinary design, long-lasting quality and intelligent features for maximum ease of use. hansgrohe turns water into an impressive experience:

#### hansgrohe. Meet the beauty of water.

hansgrohe. Sustainable by Design.



Find out more about the brand hansgrohe on: www.facebook.com/hansgrohe www.twitter.com/hansgrohe\_pr www.instagram.com/hansgrohe www.pinterest.de/hansgrohe



# Top Rankings within the iF WORLD DESIGN INDEX

The Hansgrohe Group has achieved top rankings within the iF WORLD DESIGN INDEX 2014 – 2018 of the International Forum Design (iF).

The Black Forest-based showers and fixtures specialist is ranked among the Top 3 listed companies within the iF category INDUSTRY: Bath.

Among the 1.365 German companies, the Hansgrohe Group is ranked among the Top 10 within the iF category COUNTRIES: Germany; globally, the Hansgrohe Group is ranked in the Top 25 among 4.000 companies within the iF category: COMPANIES.

At the iF DESIGN AWARDS 2018 nine AXOR and hansgrohe branded products received an iF DESIGN AWARD 2018.

For further information on our design awards, please visit <u>www.hansgrohe.com/design</u>.

Issued By:The Lime EnvelopeOn Behalf Of:HansgroheFor Media Information:Bronwyn LevyTelephone:011 467 9233