

PRESS RELEASE

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HANSGROHE'S PRODUCTS WILL BLOW YOU AWAY!

When it comes to bathrooms; there can be only one

Over one hundred years ago, production started in the original Hansgrohe factory - a small site in the heart of the Black Forest. Since then, the sanitary fittings manufacturer has taken its mandate to heart: to bring something new and unique to the world of ablutions. Hansgrohe has fulfilled their ongoing mandate time and again, producing workmanship which is second-to-none (according to certain Awards bodies).

Showers Galore

The German powerhouse still maintains that its spray lab is “dedicated to the pursuit of the perfect shower,” which is why innovation continues to thrive after winning more than 550 design awards. Hansgrohe has enough accolades to prove its worth on any podium in the world.

Hansgrohe sports enough options in its bathroom-ware to satisfy an almost unlimited number of combinations, catering for the perfect experience for any home owner. With range options which include the **Raindance, Croma, Crometta, PureVida** and **Rainfinity**, you can rest assured that there is something just for you.

Jets Galore

Spray types were probably a sector that most people thought had reached its zenith with the spigot tap. Fortunately Hansgrohe refused to stop there, and offers jet types like **RainAir, Rain** and **Whirl**.

RainAir is a relaxing shower, enriched with air inside the shower head. This gives the water a soft and plump feeling, enveloping your body in tender water globules and engendering a smooth sense of well-being. Much like a soft summer rain, this is an experience that transcends the functional.

Rain, like the name suggests, is a powerful rain jet that features an invigorating burst of freshness for the entire body. Ideal for rinsing out shampoo, this jet type is perfect for a stimulating start to the day! It also helps you recharge when you're tired.

Whirl is a swirling massage spray that feels as good as it sounds. Helping you wash away your stress each day, this jet relieves tension in your neck and shoulders with a rotating helix nozzle. Treat yourself to a spa-like therapy without leaving the comfort of your home.

Of course, Hansgrohe didn't stop there. Amidst its full range are jets such as **RainStream**, **CaresseAir**, **IntenseRain**, **Massage**, **Mono**, **TurboRain**, **Rainflow**, **Mix** and **SoftRain**. For the shower connoisseur, variety is truly the spice of life – or at least the spice of sanitary fittings. These different showers will help you come to life in the morning, awakening your senses and keeping you fresh for the day from head to toe.

Can't go wrong

At the end of the day Hansgrohe is committed to giving you a pleasurable bathroom experience. Moreover, there is little doubt - based on feedback and international recognition - that you will find any fault with products from such an incredible brand.

hansgrohe. Sustainable by Design!

ENDS.

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About the Hansgrohe Group

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active propriety rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner Queen Mary 2, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high-quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United

States and China. In 2016, the Hansgrohe Group generated a turnover of EUR 1.029 billion. It employs more than 4,800 people worldwide, about 60 percent of whom work in Germany.



iF Design Leader in the Bathroom Industry

In the current 2019 ranking of the International Forum Design (iF) of the best companies in the world of design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks in the TOP 10* among 4,215 listed companies.

The Black Forest based showers and fixtures specialist outperforms famous brands such as Apple, Audi or Daimler and reconfirms the company's leading position * in the bathroom industry.

At the iF DESIGN AWARDS 2019 eight AXOR and Hansgrohe branded products received an iF DESIGN AWARD 2019

For further information on our design awards, please visit www.hansgrohe-group.com/en/about/claim/design/awards.

*www.ifworlddesignguide.com