

PRESS RELEASE

FOR IMMEDIATE ISSUE

7 July 2020

HANSGROHE PRESENTS A BATH WITH A DIFFERENCE

Meet the sBox® Tub

There's more to getting into a hot bath than just the warm water on the surface. The bath is a place where we can shed our daily responsibilities and immerse ourselves – in a very literal sense – in the healing water. It is where we let go of the outside world for a few moments and recharge in our own quiet company.

[hansgrohe's](#) new sBox® tub is a striking innovation that takes the comfort of the bath to a new level. And it's safe and good looking, too. The sBox® tub is a luxurious and stylish bath mixer that perfectly melds hansgrohe's trademark German precision with unmistakably gorgeous design.

Escutcheon design – for practicality and elegance

The sBox® is made extra special by its unique – and extremely practical – escutcheon design, with two escutcheon variations to choose from. The escutcheon engineering allows you to store the hose in a box built into the tub when it's not being used, making way for a minimalist aesthetic that's always easy on the eye.

Discover more reach

Despite the fact that the hose can be neatly tucked away, it is still 50% longer, giving you reach and flexibility like never before. The extra reach is great for those days when the dog needs a bath or you need to get to that hard-to-reach spot on your back.

Add the hand shower, which is sold separately, to enhance the overall appeal even more. Being universally compatible, the sBox® is a good fit for most bathrooms, and its minimal space requirements make it perfectly suited where space is limited.

Maintenance? What maintenance?

There's no mess and no fuss once you've installed the sBox®. It's designed to be extremely low maintenance and hassle-free. Once you've brought it into your life, you'll find that hansgrohe's sBox® gives a lot of joy but needs little care.

Caring for you, however, as you unwind and leave your cares behind in that hot, comfortable bath, is something that the sBox® will do in droves. Find your peaceful bath time oasis in one beautifully designed package. It's all there in the escutcheon elegance and compact luxury of hansgrohe's sBox® tub.

To find out more about hansgrohe's products and technology, visit www.hansgrohe.co.za.

hansgrohe. Sustainable by Design!

ENDS.

Issued By:	The Lime Envelope
On Behalf Of:	Hansgrohe
For Media Information:	Bronwyn Levy
Telephone:	011 467 9233
E-mail:	bronwyn@thelime.co.za

About the Hansgrohe Group

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active propriety rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner Queen Mary 2, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high-quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2016, the Hansgrohe Group generated a turnover of EUR 1.029 billion. It employs more than 4,800 people worldwide, about 60 percent of whom work in Germany.



iF Design Leader in the Bathroom Industry

In the current 2019 ranking of the International Forum Design (iF) of the best companies in the world of design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks in the TOP 10* among 4,215 listed companies.

The Black Forest based showers and fixtures specialist outperforms famous brands such as Apple, Audi or Daimler and reconfirms the company's leading position * in the bathroom industry.

At the iF DESIGN AWARDS 2019 eight AXOR and Hansgrohe branded products received an iF DESIGN AWARD 2019

For further information on our design awards, please visit www.hansgrohe-group.com/en/about/claim/design/awards.

*www.ifworlddesignguide.com