

PRESS RELEASE

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THE RAINMAKER SELECT

The award-winning shower head from Hansgrohe

The Rainmaker Select is the Bentley Continental of shower heads. It's big, it's bold, it's so ridiculously fancy that you want to carry it around and show it off to people on the street. Fortunately, it does not share the Continental's price tag nor it's exclusive clientele. This Bentley-for-your-bathroom is an award-winning product, taking home the highest distinction for outstanding design achievement in 2016: the iF Gold Award. A year before, it won the Red Dot Product Design Award as well.

And it could be yours!

Why So Special?

The concept was developed in collaboration with the brilliant minds at Phoenix Design, intentionally going with the glass surface finish for its timelessness and ability to harmonise with most room designs. The chrome elements add a sense of the modern to the shower head, connecting it to the 21st century and emboldening the sensuality of the glass. In short, the Rainmaker reflects modernity and traditionalism in one bold design, despite the apparent paradox.

The Size

The Rainmaker is part of Hansgrohe's XXLPerformance range; which means that it has a spray diameter much larger than regular showers. This is to assist in enveloping your body with the utmost relaxation and pleasure from the different sprays.

Rain

The first of three setting, Rain is as the name suggests. The water coming from the nozzle emulates rain, powerful droplets which help with effective washing of both body and hair. The Rain selection also plays its part in helping massage tired shoulders. Mostly, it offers indescribable joy in the form of feeling like you're standing beneath a summer storm or reenacting your favourite scene from *The Notebook*.

Mono

This is the option for the practical human. It is a soothing, relaxing jet of water which does the job of washing all the right bits at all the right times.

RainFlow

This spray type is a powerful gushing torrent, enveloping the entire body in a steady flood of water. It's pure water indulgence at its finest.

QuickClean

But the perks don't end there. The Rainmaker employs Hansgrohe's exceptional QuickClean technology, making the job of cleaning the product an absolute breeze. Equipped with a QuickConnect bracket, the showerhead can be removed with ease for cleaning, and returned to its place with simplicity. Limescale deposits are removed with a simple wipe; leaving your shower looking as out-of-the-box as it did on day one.

Choice

The Rainmaker comes in a white-and-chrome finish, or a black-and-chrome finish; allowing to decide which option will look the best in your bathroom.

In the words of Tom Schönherr, Managing Director of Phoenix Design, "Rainmaker Select overhead showers enhance the showering experience, making it more sensual and luxurious."

What a treat.

Hansgrohe. Sustainable by Design

ENDS.

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About the Hansgrohe Group

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active propriety rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner Queen Mary 2, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high-quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2016, the Hansgrohe Group generated a turnover of EUR 1.029 billion. It employs more than 4,800 people worldwide, about 60 percent of whom work in Germany.



iF Design Leader in the Bathroom Industry

In the current 2019 ranking of the International Forum Design (iF) of the best companies in the world of design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks in the TOP 10* among 4,215 listed companies.

The Black Forest based showers and fixtures specialist outperforms famous brands such as Apple, Audi or Daimler and reconfirms the company's leading position * in the bathroom industry.

At the iF DESIGN AWARDS 2019 eight AXOR and Hansgrohe branded products received an iF DESIGN AWARD 2019

For further information on our design awards, please visit <u>www.hansgrohe-</u><u>group.com/en/about/claim/design/awards</u>.

*www.ifworlddesignguide.com