

Press Information

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Katie Couric and Chef Joel Gamoran Team Up For Cooking Web Series

*The series is co-produced by Katie Couric Media and Sur La Table
Sponsored by GreenPan and Hansgrohe*

Premieres on January 8 on Sur La Table Homepage

NEW YORK, NY (January 2017) – Award-winning journalist Katie Couric and husband John Molner have partnered with premier cookware retailer Sur La Table to launch a new cooking web series, *Full Plate with Katie & John*. The series, aimed at viewers with hectic schedules of their own, encourages even the busiest cook to prepare healthy meals at home. Five weekly episodes will feature Couric and Molner cooking up nutritious recipes that take less than 20 minutes to prepare with Sur La Table National Chef Joel Gamoran.

The series takes place in Couric's and Molner's home kitchen, offering a snapshot into their hectic lives. Episodes will launch each Sunday in January (beginning January 8), at 7pm EST, on the Sur La Table homepage. The series, co-produced by Katie Couric Media, is sponsored by healthy cookware brand GreenPan and kitchen and bath manufacturer Hansgrohe.

"John and I love cooking at home but can rarely find the time, so we are thrilled to partner with Sur La Table and Chef Joel Gamoran in creating these fast gourmet recipes," said Couric. "We look forward to sharing them with our busy viewers and showing them that they can do the same."

"Katie and John, although famous, are not that different from so many time-strapped Americans," said Sur La Table National Chef, Joel Gamoran. "The idea is if busy celebrities can find time to make homemade food, everyone else can too and our goal with this web series is to cook up easy meals that are as approachable as possible! Great cooking requires amazing ingredients and incredible tools, so we are also excited to partner with GreenPan and Hansgrohe, both great brands whose products make cooking easier and more accessible to everyone."

"We are very excited to partner up with Sur La Table and Katie Couric for *Full Plate with Katie & John*. The ideal way to kick off GreenPan's 10th anniversary year! GreenPan's healthy ceramic non-stick coating assures no chemicals end up in your food, allows for cooking with less oils and is very easy to clean," said Dieter Naessens, President of GreenPan. "In short, it makes healthy cooking a breeze, so it's perfect for the active lifestyle of Katie, John and so many of us!"

"We are excited to join this dynamic collaboration. Innovation is at the heart of Hansgrohe, and it is exemplified in our products for the kitchen and bath," said Angela Hoggan, Digital Marketing & Communications Manager at Hansgrohe. "As Katie and John demonstrate in

the web series, our latest Select technology allows for seamless and quick operation of the faucet in the kitchen—perfect for busy healthy lifestyles.”

Couric is Global News Anchor for Yahoo, where she reports on world events, anchors groundbreaking interviews with major newsmakers and cultural figures and examines the important issues of our time. In addition to her long career in broadcast and journalism, Couric is a cancer advocate, documentary film producer and host of podcast, *Katie Couric* on the Earwolf channel which features candid conversations with some of the biggest names in news, politics and pop culture.

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About Hansgrohe

The hansgrohe brand is a premium brand for bathroom and kitchen fixtures, and a leader in showers and shower systems, as well as thermostat, pressure balance and ceramic cartridge technology. A winner of numerous awards throughout the world, Hansgrohe is regarded as one of the leading innovators in technology and design, with inventions such as the adjustable wallbar, multiple-spray handshowers and showerheads, the QuickClean™ function and AIR and water-saving EcoRight™ technology.

Founded in 1901 and based in Schiltach in the Black Forest region of Germany, Hansgrohe has a global workforce of about 3,600 employees and serves customers across the globe through 44 subsidiaries and branches. Known for taking tough action against product piracy and intellectual property theft, the company currently operates production facilities in Germany, France, the Netherlands and China. In addition, the company manufactures and assembles many of its hansgrohe-branded products for North America at its facility in Alpharetta, Georgia, in the United States.

About Katie Couric Media

Katie Couric Media develops and produces content, programming and documentaries for TV networks and digital distribution platforms, focusing on compelling issues the award-winning journalist and best-selling author has covered throughout her career. Katie Couric Media projects include: the "Katie Couric" podcast, a 2016 Apple "Favorite," from Earwolf, which features the host in candid, unscripted conversations about American life and politics; the National Geographic documentary, "Gender Revolution"; and the upcoming movie "Flint" with Craig Zadan and Neil Meron, about the drinking water contamination in Flint, Michigan. Katie Couric is the executive producer of "Fed Up" (2014) and "Under the Gun" (2016), both documentaries premiered at the Sundance Film Festival.

About Sur La Table

In 1972, the first Sur La Table store opened in Seattle's Pike Place Market. It was a place where serious cooks found a surprising selection of culinary tools from around the world, staffed by helpful, knowledgeable employees who loved cooking too. We've now grown to more than 130 stores across America, with a website and catalog viewed by millions of people each year and a highly regarded cooking class program. But some things haven't changed: we're still the place for an unsurpassed selection of exclusive and premium-quality goods for the kitchen and table. We're still passionate about cooking and entertaining, and eager to share all we know.

About GreenPan

GreenPan has revolutionized the cookware world, introducing the first ceramic non-stick coating in 2007. Offering a healthy alternative to the chemical-based traditional non-stick coatings, GreenPan has become the leader in its category ever since. Thermolon, GreenPan's ceramic non-stick coating, is free of PFAS, PFOA, lead and cadmium and releases no harmful fumes when overheated. The coating allows for cooking with less fats and oils, with no compromise on crispy searing and evenly browning thanks to its excellent heat distribution. 2017 will be an extra festive year for GreenPan, celebrating its 10th Anniversary.

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Design Leader in the Sanitation Industry

In the current ranking of the International Forum Design (iF), Hansgrohe SE ranks in 10th position among 2,000 listed companies. With 860 points, the Schiltach-based bathroom mixers and shower specialist outperforms brands such as Apple, Daimler and Nike and leads the design hit list in the sanitation industry. www.hansgrohe.com/design

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