



Press Information

FOR IMMEDIATE RELEASE

HANSGROHE INTRODUCES NEW BATHROOM SOLUTIONS IN 2017 ADDITIONS TO THE TALIS COLLECTION

Alpharetta, GA, February 2017. Hansgrohe, in collaboration with Phoenix Design, is bringing a suite of stylish and eco-conscious lavatory solutions to the market. The Talis E and Talis S lines mark the first time Select technology is available in Hansgrohe's bathroom faucet category. The Select feature allows for intuitive operation and increased freedom of movement around the sink. Characterized by clean lines and a seamless transition of spout to faucet body, the Talis E line features a flat silhouette, while the Talis S line has a round, conical shape.

Ryan Ramaker, Director of Product Development, says, "Faucet and sink combinations should not only harmonize in terms of style, but also in terms of practical everyday use. Versatility and sink compatibility were tested in Hansgrohe's Black Forest facility, where the products were paired with a wide range of different basins from leading manufacturers. The resulting collection is dynamic and comprehensive."

Select Offers Seamless Operation

Faucet operation is seamless and convenient with the Select feature. In the Talis Select S and E faucets the flow of water is turned on and off with a touch of the Select button, which can be engaged with the forearm, elbow, etc. Purely mechanical, this functionality does not require electricity or other devices in the base cabinet, making it easy to install and maintain. What's more, its push button operation encourages users to turn the water off during tasks like brushing teeth, thereby helping to save water.

Talis Conserves Resources

The entire Talis range integrates Hansgrohe's EcoRight feature, resulting in a low flow rate of 1.2 GPM. EcoRight products employ Hansgrohe's air injection technology, which mixes air with water for a more voluminous spray. The available CoolStart function ensures that pipes are not needlessly filled with warm water and that continuous-flow heaters and circulation pumps do not start up unless they are really needed. When the handle is set to the middle position, only cold water flows from the tap. For hot water, the handle must be turned to the left.

Complementary Tub Fittings

New Talis S and E fittings for the tub and bidet are available to complement the new lavatory faucets. This assortment includes three and four hole roman tub spout trims, freestanding tub fillers, and tub spouts.





About the Hansgrohe Group - Das Original.

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group - Das Original. brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active property rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner Queen Mary 2, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2015, the Hansgrohe Group generated a turnover of EUR 964 million. It employs more than 4,000 people worldwide, about 60 percent of whom work in Germany.





Find out more about the Hansgrohe Group and its brands AXOR and hansgrohe on:

www.facebook.com/axor.design www.facebook.com/hansgroheusa www.twitter.com/hansgroheusa www.instagram.com/hansgroheusa www.pinterest.com/hansgroheusa





Design Leader in the Sanitation Industry

In the current ranking of the International Forum Design (iF) of the best companies in the world for design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks 10th among 2,000 listed companies. The 860 points earned by the Schiltach-based fixtures and shower specialist outperform famous brands such as Apple, Daimler and Nike, and reconfirm the company's leading position in the sanitation industry. www.hansgrohe.com/design

Further Information:

Hansgrohe USA

Public Relations: Novità Communications Danielle McWilliams / Chris Abbate P 212.528.3160 x 11 / 212.528.3160 x 10

E-Mail: danielle@novitapr.com / chris@novitapr.com

www.hansgrohe-usa.com www.axor-design.com