## BATHROOM WELLNESS

## hansgrohe



In a world that is perpetually connected, the ability to switch off is imperative. Thanks to hansgrohe's latest PowderRain water technology, creating a bathroom oasis is easier than ever. Marrying unparalleled design with innovative and sensual spray patterns, hansgrohe's PowderRain heralds a new showering experience.

Imitating nature with warm and misty rain droplets as inspiration, PowderRain is designed to envelop the body in a gentle cocoon of water. With the advantage of micro spray technology, PowderRain is much finer than conventional shower jets; with six-outlets per nozzle, spray is transformed into thousands of micro droplets.

Designed to be quieter than traditional showers, experts at hansgrohe have reduced water noise by up to 20 percent. Thanks to aerated droplets, hansgrohe hand and overhead showers featuring this new spray technology are as quiet as a whisper, contributing to an overall experience of pure relaxation that indulges all of the senses.

In a recent global consumer survey, 9 out of 10 customers agreed that 'hansgrohe PowderRain offers the gentlest shower experience they have ever had', and 9 out of 10 customers would not want to return to their old handshower after experiencing PowderRain.

"When showering, water should fall on the body and nowhere else. The effect of enveloping the body in a warm, protective cloak of water is achieved by PowderRain with dozens of small water droplets. The innovation is in every single nozzle, which are placed precisely on the spray disc."

Jan Heisterhagen, Vice President Product Management