

(Above) Standalone shower. hansgrohe Croma E Overhead shower 280 1jet, from £308 (Below) Over the bath: hansgrohe Croma E Showerpipe 280 1jet with bath thermostat, £858

## THE ULTIMATE FAMILY SHOWER THE NEW CROMA E COLLECTION

Introducing the ultimate family shower from hansgrohe, Croma E. Combining form and function, the new Croma E range brings both safety and style to the modern family bathroom. With the new SoftCube design featuring softly rounded corners, the Croma E range boasts the usual outstanding hansgrohe spray technology with optimal safety functions.

Thanks to hansgrohe's CoolContact technology, the thermostat housing is prevented from heating up, keeping it cool to touch at all times. Reducing the risk of scolding, the carefully directed water flow ensures the shower can be handled with ease. The additional SafetyStop at the thermostat handle also prevents an unexpected increase in water temperature, ensuring there is no danger of an excessively hot shower.

The Croma E range comes with a new Showerpipe slide, ensuring the hand shower can be adjusted to the appropriate height with minimal effort; perfect for use by multiple family members of differing heights. The integration of hansgrohe's iconic Select Function to the range makes it incredibly easy to switch between the three innovative spray modes – SoftRain, IntenseRain and Massage – for an individual and extraordinary showering experience.

Hansgrohe's QuickClean function, with removable jet discs, makes the practical cleaning and maintenance of the range easier than ever.





## hansgrohe. Meet the beauty of water.

hansgrohe stands for innovative solutions for kitchens and bathrooms that combine intelligent functionality, outstanding design, and enduring quality. Based in Germany's Black Forest region, the internationally active Hansgrohe Group sells premium products for showers, shower systems, bathroom and kitchen taps, and kitchen sinks under the hansgrohe brand.

hansgrohe stands for great moments with water since 1901. With its many award-winning products, this traditional brand shapes the flow of water in the kitchen and the bathroom. Because this is where people spend the time they treasure most and experience precious moments in the interaction with water.

hansgrohe stands for Smart Living applications that enrich people's everyday lives and offer them more functionality and safety in their homes.

## Find out more about the hansgrohe brand at:

www.facebook.com/hansgrohe www.twitter.com/hansgrohe\_pr www.instagram.com/hansgrohe www.pinterest.de/hansgrohe



## Top Rankings within the iF WORLD DESIGN INDEX

The Hansgrohe Group has achieved top rankings within the iF WORLD DESIGN INDEX 2014 – 2018 of the International Forum Design (iF).

The Black Forest-based showers and fixtures specialist is ranked among the Top 3 listed companies within the iF category INDUSTRY: Bath.

Among the 1.365 German companies, the Hansgrohe Group is ranked among the Top 10 within the iF category COUNTRIES: Germany; globally, the Hansgrohe Group is ranked in the Top 25 among 4.000 companies within the iF category: COMPANIES.

At the iF DESIGN AWARDS 2018 nine AXOR and hansgrohe branded products received an iF DESIGN AWARD 2018.

For further information on our design awards, please visit <a href="www.hansgrohe.com/design">www.hansgrohe.com/design</a>.