

Press Information

hansgrohe introduces a safe and enjoyable shower experience with Croma E and Ecostat E

Croma E Makes Showering Fun and Safe for Everyone



har00893.jpg/**Copyright:** hansgrohe/Hansgrohe SE

With the new SoftCube design and optimal safety functions, the new Croma E range offers a comfortable shower experience, making it the ideal shower for the family.

With the new Croma E range, hansgrohe is bringing fun and safety to the bathroom – an all-rounder for the modern family bathroom. With the new SoftCube design featuring softly rounded corners, the Croma E product range boasts the usual outstanding hansgrohe spray technology, combined with optimal safety functions. The faucet never gets too hot thanks to the CoolContact technology, while the SafetyStop at the thermostat handle prevents an unexpected increase in water temperature.

Safe Shower Enjoyment for the Whole Family

There's a lot that goes on in the family bathroom, making it the center of hectic, everyday family life. This is where the first baby teeth are brushed, traces of muddy playground adventures are washed away, and wild water fights are waged in the bathtub. This is also where little ones prepare for huge adventures and not even the bathroom is safe from the curious hands of explorers. It soon becomes an adventure

playground, with energetic tykes romping around and playing with everything they can get their hands on, whether it's a harmless rubber duck, hand shower, or hot spray of water – for many parents, a cause for concern. But the new functions of the Croma E product range will put them at ease again, allowing parents to send their children off to the bathroom without any of the worry.

Safety You Can Actually Feel

The CoolContact technology prevents the Ecostat E thermostat housing from heating up, keeping it cool to the touch at all times. The cold water flowing in at the wall connection on the right passes through the basic unit behind the entire front and top sections and towards the thermostat cartridge, which is installed on the left-hand side of the basic unit. The hot water is guided from the wall connection directly to the thermostat cartridge. The mixed water from the thermostat cartridge then passes through the back and bottom sections towards the right and on to the shut-off/diverter valve. The SafetyStop at the Ecostat E thermostat handle also prevents an unexpected increase in water temperature and eliminates the danger of an excessively hot shower.

Everything Under Control, Whether You're Small or Tall

With the new Showerpipe shower slide, the hand shower can be adjusted to the appropriate height with ease. The select function is, of course, also integrated into the intuitive hand shower, making it simple to choose one of the three spray modes – SoftRain, IntenseRain, and Massage – for an individual, extraordinary shower experience. The only thing that could possibly top all that is the large head shower with the soft and voluminous RainAir spray for pure relaxation.

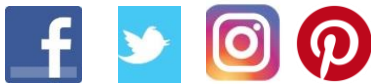
And the fun continues even after the shower: thanks to the practical cleaning functions such as the removable jet disc of the head shower and the QuickClean function, it's easier than ever to remove dirt and limescale, leaving more time for the important things.

hansgrohe stands for innovative solutions for kitchens and bathrooms that combine intelligent functionality, outstanding design, and enduring quality. Based in Germany's Black Forest region, the internationally active Hansgrohe Group sells premium products for showers, shower systems, bathroom and kitchen taps, and kitchen sinks under the hansgrohe brand.

hansgrohe stands for great moments with water since 1901. With its many award-winning products, this traditional brand shapes the flow of water in the kitchen and the bathroom. Because this is where people spend the time they treasure most and experience precious moments in the interaction with water.

hansgrohe stands for Smart Living applications that enrich people's everyday lives and offer them more functionality and safety in their homes.

hansgrohe. Meet the beauty of water.



Find out more about the hansgrohe brand at:

www.facebook.com/hansgrohe

www.twitter.com/hansgrohe_pr

www.instagram.com/hansgrohe

www.pinterest.de/hansgrohe



iF Design Leader in the Bathroom Industry

In the current 2019 ranking of the International Forum Design (iF) of the best companies in the world of design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks in the TOP10* among 4,215 listed companies.

The Black Forest-based showers and fixtures specialist outperforms famous brands such as Apple, Audi or Daimler and reconfirms the company's leading position* in the bathroom industry.

At the iF DESIGN AWARDS 2019, eight AXOR- and hansgrohe-branded products received an iF DESIGN AWARD 2019. For further information on our design awards, please visit www.hansgrohe-group.com/en/about-us/claim/design/awards.

*www.ifworlddesignguide.com

Further information:

Hansgrohe India
Public Relations
Pooja Khar
M +91 9764448717
P +91 20 66259556
E-Mail: pooja.khar@hansgrohe.in
www.hansgrohe.in

Image Overview

hansgrohe Croma E + Ecostat E

Copyright for all images: hansgrohe/Hansgrohe SE



There's a lot that goes on in the family bathroom, making it the center of hectic, everyday family life. With the new SoftCube design and optimal safety functions, the new Croma E range offers a comfortable shower experience, making it the ideal shower for the family.



The new functions of the Croma E product range allow parents to send their children off to the bathroom without any of the worry as the CoolContact technology prevents the Ecostat E thermostat housing from heating up, keeping it cool to the touch at all times.



With the new SoftCube design featuring softly rounded corners, the Croma E product range boasts the usual outstanding hansgrohe spray technology, combined with optimal safety functions.



With the new Cromo E range, hansgrohe is bringing fun and safety to the bathroom – an all-rounder for the modern family bathroom.

Image link: https://celum.hansgrohe.com/pinaccess/showpin.do?pinCode=CromoE_EcostatE

Copyright: We must draw your attention to the fact that we have only limited usage rights for the images provided; extended image rights, however, belong to the respective photographers. The images with a Hansgrohe SE copyright may therefore only be published free of charge if they clearly and expressly serve to portray or advertise the performances, products or projects of Hansgrohe SE and/or its brands (AXOR, hansgrohe). All other images shall only be used in connection with the corresponding press release. Any other form of publication requires the approval of the respective copyright owner and remuneration must be made in agreement with said copyright owner