

## **Press Information**

# Hansgrohe extends Logis tap range in matt black finish



### Copyright: Hansgrohe

Matt black is a trending colour that has continued to rise in popularity in the bathroom. To meet this demand, hansgrohe has extended its Logis range of taps, which are now available in a sleek matt black finish.

Logis in matt black has been designed for the style-conscious consumer, aiming to create a timeless bathroom aesthetic with striking accents. What's more, Logis combines function, quality, and design, making it the perfect all-round tap for the bathroom.

For customers who are conscious about their water and energy usage, Logis also features CoolStart technology to support an efficient use of resources. CoolStart ensures the tap supplies only cold water when the handle is in the middle position, with hot water flow being activated as the tap handle is turned to the left. This technology ensures energy is not unnecessarily wasted on heating hot water when it isn't required, saving energy and therefore money on heating bills.

In terms of functionality, years of experience in the sanitary sector has meant hansgrohe has developed coating technology to give an extremely durable finish. The high-quality surface coating of hansgrohe's matt black finish is not only durable but able to withstand cleaning agents such as disinfectants, that often have aggressive ingredients.

**Owen Baker, from hansgrohe Product Management, explains:** "Our high-quality coating system not only gives hansgrohe taps a uniquely rich surface appearance, but also resistance to wear, and mechanical resilience. Logis in matt black thus achieves the perfect balance of eye-catching aesthetic, durable quality and technologically developed functional enhancements."

### Matt Black – A Style Statement in the Bathroom

As well as hansgrohe Logis impressing with proven product quality and functionality, the expanded product portfolio of taps can easily be combined in different design variations, to suit a variety of bathroom sizes and styles. For those looking for a sleek aesthetic in a modern bathroom, Logis Fine is a new version of the tap available with a slimmer silhouette.

The extension of hansgrohe Logis in matt black has also been applied to various products outside of taps, to allow customers to create a holistic bathroom aesthetic.

To ensure products can be easily combined, hansgrohe offers a range of thermostats in a matt black finish for the shower area or bathtub, which can be easily matched to the Logis range to create a seamless style in the bathroom.



To find out more about the Logis range, visit: <u>https://www.hansgrohe.co.uk/</u>

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About the Hansgrohe Group – Setting the Beat of Water. Since 1901.

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in innovation, design and quality within the bath and kitchen industry. Founded in 1901 in the Black Forest, the company gives water form and function with its faucets, showerheads and shower systems. The 120year history of the company is marked by innovations, such as the first hand-held shower with multiple spray types, the first pull-out kitchen faucet, and the first wall bar to hold a hand-held shower. The company holds more than 18,500 active property rights. The Hansgrohe Group stands for long-lasting quality products and for responsibility towards people and the environment. Sustainable production of resource-conserving products is central to the company's business activities around the globe. With 32 subsidiaries and 22 sales offices supplying products in more than 146 countries, the globally active company in the sanitary industry is a reliable partner to its customers in all regions of the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 600 design prizes since 1974. The products of the Hansgrohe Group are found worldwide: on renowned cruise ships, in luxurious 5-star and boutique hotels, in international metropolitan cities, in extraordinary spas, exclusive bathrooms of lodges and luxury villas, public facilities, as well as in countless private homes. The Group's high quality standards are ensured by seven wholly-owned production facilities: four in Germany, one each in France, the United States and China. In 2020, the Hansgrohe Group generated a turnover of EUR 1.074 billion. It employs more than 4,700 people worldwide, about 60 percent of whom work in Germany. Hansgrohe is a member of the following bodies: CIPHE, APHC and SNIPFE.

#### Find out more about the hansgrohe brand at:

https://www.hansgrohe.co.uk/

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