

Press Information

HANSGROHE RECOGNIZED FOR EXCELLENCE IN 2017 EARNING SEVERAL DISTINCTIONS

Alpharetta, GA, March 2017. Hansgrohe garnered numerous recognitions from prestigious organizations in 2016. The honors are a testament to the strength of the company and the superlative quality of its German-engineered, high performing kitchen and bath solutions. Founded by Hans Grohe in 1901, the company has been a pioneer among high-end plumbing manufacturers. From the invention of the multi-function handshower to its Select technology, Hansgrohe has over a century's worth of expertise in innovation and craftsmanship—coupled with superlative design. The many recent accolades indicate that the tradition continues, and the industry has made note. The 2016 awards include:

IIDA HD Awards: Members of the International Interior Design Association (IIDA) awarded the AXOR Citterio E collection the best in the bath category in the IIDA/HD Annual Product Design Competition. The program honors innovation, function, and aesthetic advancements in the hospitality industry. The jury considered design innovation, technical advancements, cost and value, environmental responsibility, aesthetics, need, and usage within hospitality applications.

Interior Design Best of Year Awards:

For a third year in a row, Hansgrohe was honored with a coveted Best of Year award. The AXOR Universal Accessories collection took home the win in the Bath: Accessories and Hardware category. The Best of Year program attracted over 2,000 entries from 38 countries, representing 130 product and project categories. Products are chosen as finalists via online voting by members of the architecture & design industry. *Interior Design's* Editor-in-Chief, Cindy Allen, and her team make the final say on the winners.

Architectural Record Product Reports 2016

Every year, *Architectural Record* magazine brings together a panel of product experts to select the year's best new products. Judges focus on the important aspects of performance, scale and relevance. Among this year's honorees, hansgrohe's Talis Select S 100 lavatory faucet stood out for its innovative technology, strong design and aesthetics, performance and sustainability.

ASID GA Design Excellence Awards

Recognizing the best of Georgia design, Hansgrohe once again received the Design Excellence award from ASID (American Society of Interior Designers) Georgia. This year, the judges singled out the AXOR Citterio E Collection for its superlative qualities. The awards were given at an official ceremony.

NYCxDESIGN Awards With *Interior Design*

The AXOR Citterio E Select Kitchen faucet was selected as a winner of the inaugural NYCxDesign Awards with *Interior Design* magazine. Announced at the MoMA during NYCxDesign, the event celebrates outstanding talent across major areas of design and unifies more than 500 events taking place in NYC's showcase of global design.

Architectural Products Product Innovation Awards

Organized by *Architectural Products* magazine, and judged by a group of 50 independent industry professionals, the Product Innovation Awards represent a mechanism to impartially review product and present to readers' items their peers found innovative and worth investigating. The hansgrohe ShowerSelect system was recognized as one on the 2016 winners.

Kitchen & Bath Business Product Innovator Awards

The judges of the 2016 program represented the cream of the crop and included four designers with various specialties from all over the country. This year's judges included two of KBB's Editorial Advisory Board members. The AXOR ShowerSelect Trims impressed the jury, who selected it as "Bathroom Product of the Year."

About the Hansgrohe Group – Das Original.

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group–Das Original–brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active property rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner *Queen Mary 2*, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2015, the Hansgrohe Group generated a turnover of EUR 964 million. It employs more than 4,000 people worldwide, about 60 percent of whom work in Germany.



Find out more about the Hansgrohe Group and its brands AXOR and hansgrohe on:

www.facebook.com/AXOR.design

www.facebook.com/hansgroheusa

www.twitter.com/hansgroheusa

www.instagram.com/hansgroheusa

www.pinterest.com/hansgroheusa



Design Leader in the Sanitation Industry

In the current ranking of the International Forum Design (iF) of the best companies in the world for design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks 10th among 2,000 listed companies. The 860 points earned by the Schiltach-based fixtures and shower specialist outperform famous brands such as Apple, Daimler and Nike, and reconfirm the company's leading position in the sanitation industry.

www.hansgrohe.com/design

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