

Helping installers set a bathroom vision

Hansgrohe has launched its 2024 **'Bathroom Concepts'** brochure which provides installers with an essential and comprehensive reference guide for hansgrohe's bathroom solutions.

Compiled to support installers as they undertake bathroom projects by vividly showcasing a range of individual bathroom concepts, the fully illustrated guide provides visionary creativity, as well as detailed product and pricing information.

The all-new guide will help save installers' time during the specification process and ensure trade professionals satisfy installation objectives all from a single source.

Within the guide, there is a range of common bathroom concepts including 'modern apartment', 'family bathroom', 'compact living', 'timeless elegance' and 'biophilic accents', ensuring that a wide range of location, design and installation requirements are catered for.

Each concept section within the guide specifies a complete suite that incorporates hansgrohe's high quality bathroom solutions, including showers, taps and accessories, as part of a holistic and compelling bathroom vision.

And, to further aid installation decision-making, the concepts also include alternative product suggestions so that additional layout, colour palette and material choices are easily accessible for consideration by clients.

Installers can find all the information they need in one place and use the **'Bathroom Concepts'** guide as an essential design tool to demonstrate a compete and fully co-ordinated bathroom look.

As well as outstanding aesthetics and high functionality that comes as standard across hansgrohe's entire product range, the solutions also provide peace of mind for all compliance responsibilities installers must consider. Hansgrohe's products can help bathroom installation projects meet the requirements of Regulation 4 of the Water Supply (Water Fittings) Regulations 1999 and Scottish Bylaws 2014.

What's more, with sustainability becoming a top consideration for many customers, **'Bathroom Concepts'** details how hansgrohe's sustainable technology solutions

deliver measurable and long-term environmental benefits that reduce water consumption, save on energy, and help protect the planet for all.

Simon Gibbins, Key Account Manager – Residential at Hansgrohe UK, comments:

“We are delighted to launch ‘**Bathroom Concepts**’, hansgrohe's next generation reference guide for installers. Its highly accessible layout, visionary concept recommendations, detailed product information and essential pricing data, means that busy installers can find all they need to know quickly and easily.

“The concept theme on which the guide is structured also offers a fantastic tool to support installers as they embark on project conversations with clients and help illustrate how stunning bathroom solutions suiting a wide range of settings and needs can be achieved.

“It also complements hansgrohe's trade professional online support so that installers can find out what they need to know without delay and keep projects on track.”

The new 2024 Bathroom Concepts brochure can be viewed and downloaded here: [Bathroom Concepts 2024 \(flippingbook.com\)](https://flippingbook.com/Bathroom-Concepts-2024) or collect a physical copy at your local hansgrohe stockist.

Installers can also get quick access to technical information, stock availability, pricing and technical drawings via hansgrohe's dedicated professional website: <https://pro.hansgrohe.co.uk/>

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hansgrohe. Meet the beauty of water.

hansgrohe stands for innovative solutions for kitchens and bathrooms that combine intelligent functionality, outstanding design, and enduring quality. With its many award-winning products, the brand steeped in tradition, shapes the flow of water in the kitchen and the bathroom. Together with long-time design partners PHOENIX Design, Smart Living applications are also part of the brand's portfolio, focusing on enriching people's everyday lives and offering them more functionality and safety in their homes. Within the internationally active Hansgrohe Group, the premium brand hansgrohe manufactures, markets, and distributes showers, shower systems, bathroom and kitchen faucets, and kitchen sinks.

Find out more about the hansgrohe brand at:

<https://www.hansgrohe.co.uk>

Social:

https://www.instagram.com/hansgrohe_uk/

<https://twitter.com/hansgroheUK>

<youtube.com/c/hansgrohe>

<linkedin.com/showcase/hansgrohe-brand>

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