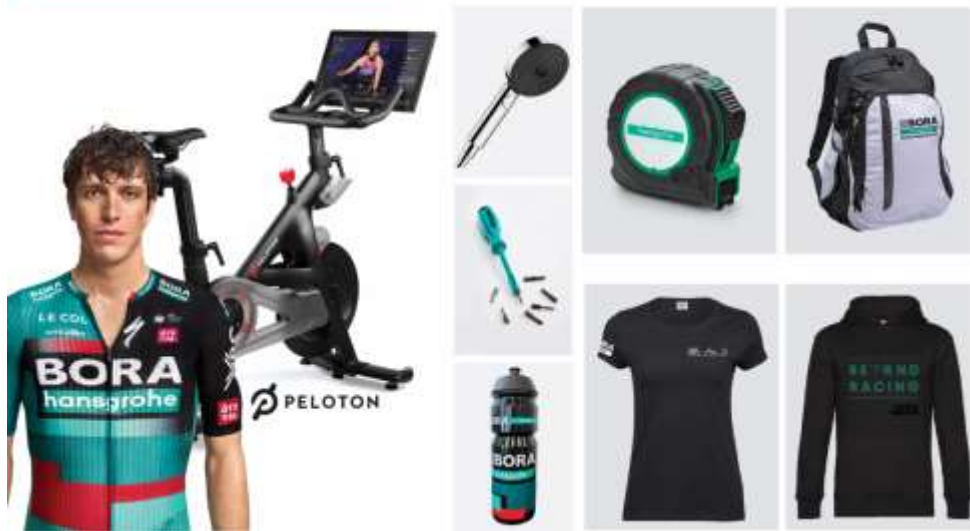


## Press Information

### Refresh Yourself with hansgrohe!

#### Refresh Yourself



As the BORA-hansgrohe professional cycling team gets ready to participate in the 2023 Tour de France, premium bathroom brand hansgrohe, has launched *Refresh Yourself* for Summer 2023 – with the chance to win your own Peloton bike!

Building on the momentum of the Tour de France and growing interest of cycling in the UK, installers who purchase selected hansgrohe products bearing the *Refresh Yourself* sticker from now until the 31<sup>st</sup> July, will receive a BORA-hansgrohe water bottle at the point of purchase and an opportunity to enter the *Refresh Yourself* competition via the dedicated website for installers, [www.pro.hansgrohe.co.uk](http://www.pro.hansgrohe.co.uk).

Entry to the competition is easy – each £10 spent gives one entry, and installers simply need to upload their receipt using the *Refresh Yourself* page at [www.pro.hansgrohe.co.uk/refreshyourself](http://www.pro.hansgrohe.co.uk/refreshyourself). The competition closes on 31 July, where one lucky winner will win a Peloton Bike, and five runners up will receive a jam-packed BORA-hansgrohe goody bag and the latest Pulsify hand shower.

Jay Phillips, Managing Director of Hansgrohe UK & Ireland, said:

“The hansgrohe brand stands for unforgettable moments with water and a constant drive to innovate and improve. Seeking new ways to better performance also applies to top athletes. In 2017 the BORA-

hansgrohe cycling team was granted World Team status by the UCI and we are incredibly proud of all our athletes who participate in major race events such as the Tour de France.

“Cycling is a big part of Hansgrohe Group, and we are delighted to support the growing interest of cycling here in the UK. The *Refresh Yourself* campaign should help to build on this momentum and reward our customers for choosing hansgrohe for their bathroom installations.”

The competition is applicable to all installers who purchase any of the following best-selling hansgrohe products bearing a *Refresh Yourself* sticker between 1<sup>st</sup> June – 31 July 2023\*:

- Crometta S 240 1jet Showerpipe (27267000)
- Crometta Vario Combi Set (27812400)
- Isiflex Shower Hose 160cm (28276000)
- Pulsify Select S 105 hand shower 3jet relaxation (24110000)
- Rebris S basin mixer 110 CoolStart without waste (72520000)
- Rebris S rim mounted bath mixer (72446000)
- Rebris S rim mounted bath/shower mixer (72447000)

The recently launched Rebris range not only impresses with sophisticated product design, but also reduces water and energy consumption with innovative CoolStart technology. Rebris is also available with the latest EcoSmart+ technology, designed to reduce water usage even further – to just 4 litres per minute at 3 bar standard pressure.

Meanwhile, the Crometta shower range saves both water and energy, whilst offering high-quality and excellent value for money. Crometta also utilises EcoSmart technology for reduced water consumption, ideal for sustainable upgrading, construction or renovation projects.

For more information, please visit: [pro.hansgrohe.co.uk/refreshyourself](https://pro.hansgrohe.co.uk/refreshyourself)

-ends-

\*Full competition terms and conditions can be read [here](#).

**hansgrohe. Meet the beauty of water.**

hansgrohe stands for innovative solutions for kitchens and bathrooms that combine intelligent functionality, outstanding design, and enduring quality. With its many award-winning products, the brand steeped in tradition, shapes the flow of water in

the kitchen and the bathroom. Together with long-time design partners PHOENIX Design, Smart Living applications are also part of the brand's portfolio, focusing on enriching people's everyday lives and offering them more functionality and safety in their homes. Within the internationally active Hansgrohe Group, the premium brand hansgrohe manufactures, markets, and distributes showers, shower systems, bathroom and kitchen faucets, and kitchen sinks.

**Find out more about the hansgrohe brand at:**

<https://www.hansgrohe.co.uk>

**Social:**

[https://www.instagram.com/hansgrohe\\_uk/](https://www.instagram.com/hansgrohe_uk/)

<https://twitter.com/hansgroheUK>

<youtube.com/c/hansgrohe>

<linkedin.com/showcase/hansgrohe-brand>

---

Issued on behalf of Hansgrohe Group by **McCann Central**, Communications House, Highlands Road, Shirley, West Midlands, B90 4WE. For further information, please contact Laura Westcott, Louise Fisher, Tara Gibbs, or Charlotte Webb by emailing [hansgrohepr@mccann.com](mailto:hansgrohepr@mccann.com).

---