

NATURE AND TRADITION AT THE HEART OF A FUTURE VISION

Fifth largest metropolitan region in the world, the Seoul Capital Area is home to almost half of Korea's total population of 51.3 million. Over the last 40 years, the 600-year-old city at the region's heart has undergone a breathtaking transformation, from traditional municipality to global powerhouse. Along the way, Jingyeoung Sansu, an ancient Korean aesthetic term denoting continuous observation of and harmony with nature, has been similarly transformed. Today, it stands for a beautification trend across the city involving the re-creation of natural landscapes. Most notably, realistic simulations of Korea's sacred mountains have been incorporated into some of Seoul's most prominent high-rise buildings. Far from ornamental, these elaborate representations are said to enhance residents' sense of well-being profoundly. The integration of natural or traditional surroundings into the cityscape is also evident in Seoul's urban farms, which have increased six-fold in the last seven years to occupy a staggering 17 hectares of precious land. In Seoul, it would seem, the future of urban living includes a healthy regard for the past.

SE()UL



NTERNATIONAL ELEGANCE: A WARM, RELAXED AND WELCOMING ATMOSPHERE WITH LUXURY TOUCHES.



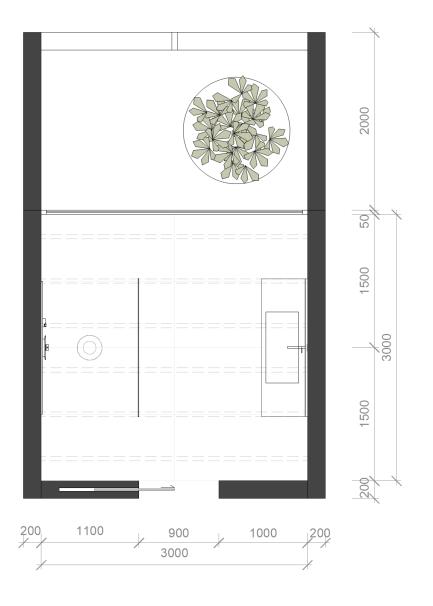
THE OPEN PLAN LAYOUT ALLOWS ACTIVITIES TO MERGE SEAMLESSLY.

The international elegance bathroom concept considers the needs of the cosmopolitan traveler. A warm and refined space, it affords hotel guests seclusion and relaxation while offering an open plan layout that enables activities to merge seamlessly. The bathroom typifies Compact Luxury in its optimal use of space, considered choice of objects, and careful attention to quality and craftsmanship in every detail.



A glass partition provides a barrier between the shower area and wash basin, dividing the interior while directing one's gaze to the metropolis beyond. The bathroom is lined in slatted teak, creating a warm and natural environment. The AXOR One fixtures and AXOR Universal Circular Accessories are finished in Polished Gold Optic. In the shower area, the AXOR One overhead shower 280 2jet features a 600mm ceiling arm extension made to measure by AXOR Signature. At the wash basin, an AXOR One 1-hole basin mixer Select is wall-mounted above a handmade teak washstand with a worktop in dark natural stone. The faucet is also available in a 2-hole version with Select technology.





AXOR ONE WASH BASIN

AXOR ONE SHOWER





1 x Basin mixer for concealed installation wall-mounted Select with spout 220 mm # 48112, -990

1 x Basic Set for 1-hole basin mixer wall-mounted # 13625180



1 x Liquid soap dispenser # 42810, -990





1 x Basic set # 26434180

Ceiling connector 300 mm for overhead shower 280 2jet (not shown) # 48496, -990



1 x Thermostatic module for concealed installation for 3 functions # 45713, -990

Basic set # 45710180



1 x Towel ring #42823, -990



1 x Towel hook double # 42812, -990



1 x Metal effect shower hose 1.25 m # 28282, -990



1 x Porter unit # 45723, -990



1 x Hand shower 75 1 jet EcoSmart # 48651, -990



1 x Shelf #42844.-990

MANUFACTURER LIST / STYLING / ACCESSORIES





Wash basin: Custom made console from teak and marble

Wall material: Slatted teak



Floor material: Natural stone

Carpet: Naturtex / Aspen

Towel: Rhomtuft

Suitcase trolley: Promemoria/italy

Leather bag: Nicole Pietag

Stone stool: Merz+Benzing Floor lamp: Gubi / Multilite hs

Cosmetics: Ginzai / Puro / diptique

Storage basket: Decor Walther

Glasses: Lambert







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