AXOR



AXOR INDIVIDUALISATION FORM FOLLOWS PERFECTION



DISCOVERING One's true self.

Every person is unique. AXOR enables individuals to discover their true self. Because for 25 years, AXOR has been giving bathrooms that special personal touch. This is evident in the impressively wide range of products. Almost 2,000 products from different AXOR collections and programmes. Unique in their philosophy, their formation and their style. Inspired by the personality of each individual designer. Groundbreaking. Innovative. Timeless. Iconic products for the washbasin, shower or bath. From classic to avantgarde. Making AXOR a design brand for luxurious bathrooms and kitchens.

It all began with the AXOR Starck collection. For more than two decades, this collection has been at home in design bathrooms around the globe. Today it represents a milestone achievement in bathroom design. AXOR increases freedom of choice exponentially. Combining AXOR collections, programmes and tailor-made products creates countless ways to give expression to one's very unique self. Individualisation. In perfection.

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REFINING SPECIAL COMPOSITIONS.

Luxury is all about fulfilling personal dreams. That's individualisation par excellence. The 15 exclusive surfaces of AXOR FinishPlus set new standards. From Polished Gold Optic to Brushed Black Chrome. Surfaces of exceptional brilliance, robustness and durability. Manufactured with state-of-the-art engineering. From unique specimens to large-scale production. Made in Germany. AXOR FinishPlus. Available in 15 exclusive surfaces. Developed by in-house specialists. Based on in-depth research. These surfaces are available at an additional cost of 50% compared to the standard chrome version. Other special surfaces are available if technically feasible upon request. As an AXOR Signature service.



*WITH ITS POLISHED BLACK CHROME FINISH, AXOR CITTERIO E EXUDES A PERSONAL TOUCH AND HARMONISES PERFECTLY WITH THE HOTEL'S INTERIOR.«

Dietmar Funk, Liberty Hotel proprietor



The Jane restaurant in Antwerp. A hub of modern culinary art. And contemporary interior design. Dutch interior designer Piet Boon retained the character of the chapel of a former military hospital. He interpreted it in avantgarde style. On the washbasin too with AXOR Uno in Brushed Black Chrome.



The Suitehotel Gulde Schoen in Antwerp, Belgium. Your home away from home. Where everything is possible, allowed and made possible. The Brushed Brass surfaces of the AXOR Citterio E mixers and AXOR ShowerSelect thermostats perfectly fits with the other natural and exclusive materials. Comfort and luxury. In perfection.



The luxury hotel Liberty in Offenburg, Germany, builds on perfection from the Black Forest. The 38 rooms and suites inside the former prison building are furnished with AXOR Citterio E mixers in Polished Black Chrome. Harmonising with the washbasins and baths from the AXOR Urquiola collection.

»THE TAPS ARE A UNIQUE BRUSHED BLACK CHROME COLOUR; WE WERE THE FIRST TO USE THEM IN BELGIUM! PIET BOON® HAS BEEN ABLE TO PERFECTLY INTEGRATE THESE TAPS IN OUR PLANS, ALLOWING US TO DIFFERENTIATE OURSELVES IN THIS WAY AS WELL.«

www.thejaneantwerp.com



THE MASTERLY CONSUM-MATION OF HIGH-TECH AND CRAFTSMANSHIP.

AXOR FinishPlus surfaces have character. Each colour is the result of intense development. Finished in the AXOR vacuum chambers. Physical Vapour Deposition (PVD). An arc of light erupts in the high vacuum. Gases fuse with zirconium. The mixture is applied to the chrome surface of the product. A high-tech procedure. Adding amazing shine and new colour to the surface. And making it more robust, thanks to an additional up to 0.3 µm layer. More scratch-resistant. Less susceptible to cleaning agents. Less susceptible to salty sea air.

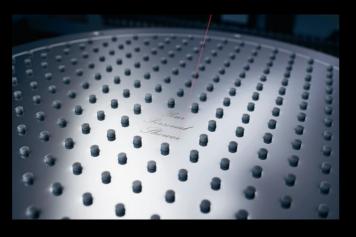
Exclusively refined. Sensual to the touch. Particularly with the brushed varieties. Every step of the process is a masterly demonstration of perfection. Finished by hand. With the brush direction carefully chosen to complement the design.





FROM UNIQUE PRODUCTS TO ONE-OFF SPECIMENS.

AXOR transforms mixers into unique works of art. Transforms designer pieces into very personal showers. Tailored to the needs and tastes of the customer. Longer, shorter, inscribed - these are the exclusive services offered by AXOR Signature.

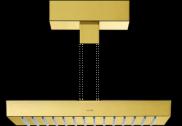


Whether it's the distance from the wall to the washbasin that necessitates an extension. Or a desire for modified mixer handles. A unique mixer as an expression of a unique personality. Including initials or a signature. Manufactured by AXOR experts. In perfection.

»EXTENDING OR SHORTENING A MIXER OR SHOWER HEAD IS COM-PLETED IN THE AXOR FACTORY BY HAND, WITH UTMOST PRECISION AND AN EYE TO DETAIL. THE **RESULT IS PERFECTION.«**

Thomas Kandora, development engineer for AXOR





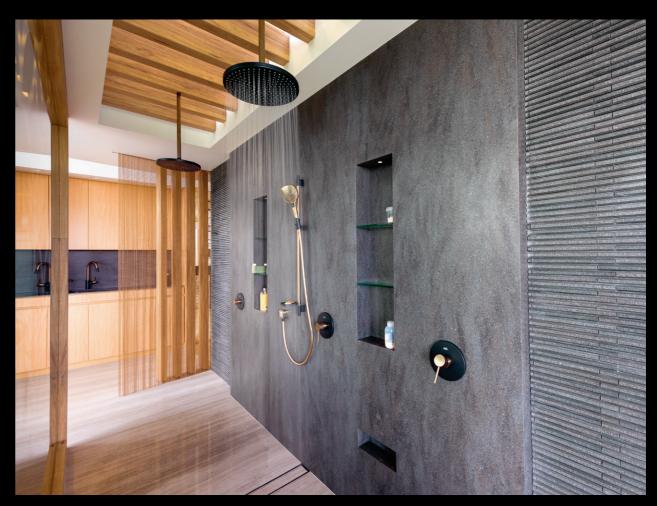
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Extension of a ceiling fitting – custom fitted to the height of the room.



Extension of a mixer – custom fitted to the height of the washbowl.





Campbell's Pocket Residence in Australia. Private villa with ten rooms and three luxury bathrooms. Custom-made shower heads and mixers with bi-colour surfaces in Brushed Bronze / Matt Black. Unique specimens. The ceiling fittings for the shower heads were extended by 50 cm. Custom fitted to the height of the room.

Timelessly classic luxury with an Alpine twist. Ingeniously composed in The Chedi in Andermatt, Switzerland. 169 rooms, suites and residences. Fitted with AXOR Starck mixers for the wash basins and baths. The designer mixers for the baths were extended by 6 cm to create perfection.

INDIVIDUALISATION, TAKEN TO A NEW DIMENSION.

AXOR



Debut with the AXOR MyEdition collection. Here, AXOR Signature opens the door to a new dimension for the first time: Metal, wood, marble, leather. A new concept for mixers. More radiance. Sensual to the touch. Colours, materials and patterns are the smallest common denominators for unique specimens. The maximisation of individualisation. In perfection.

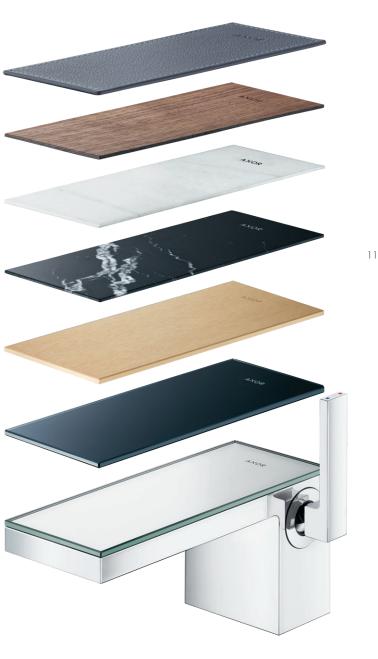


AXOR MYEDITION A PERSONAL STATEMENT. IN PERFECTION.

Setting oneself apart from the masses. Gratifying the need for uniqueness. Striking out in a new direction. This is the mission statement of AXOR MyEdition. Clear, linear design set the stage for personal fulfilment. For one's own creativity. With a wide range of plates. Also available in exclusive materials. Individualisation. In perfection. Design: Phoenix Design









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