

## **Press Information**

Designed to Inspire

# The hansgrohe Raindance Alive Experience



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hansgrohe Raindance Alive is not only a visual highlight thanks to the extremely flat surface-mounted thermostat and the design surface above the spray disc. The showering pleasure thanks to RainAir and PowderRain is also impressive in every respect.

Raindance Alive is the latest addition to hansgrohe's Raindance showering range, turning every shower into a symphony of happy feelings - just like listening to your favourite song.

Its unique combination of RainAir and PowderRain creates an extraordinary showering sensation, whilst the innovative mesh design of the anodised aluminium spray disc provides an organic, homely aesthetic. In addition, the Raindance Alive geometrically designed thermostat with its ultra-flat structure, creates the impression that it merges with the wall and looks like a concealed module.

## More than A Shower



Raindance Alive provides unique moments and is also visually impressive. The design is inspired by the symbiosis of water, people and space, resulting in a feeling of absolute harmony and equilibrium, which also delighted 90% of test shower users.

The synergetic interplay of shapes creates a design that is deeply intuitive and timelessly modern, with seamless fusion in almost any bathroom to create a feel-good atmosphere.

### Spray Disk or Loudspeaker?

The new mesh design made of elegant, anodised aluminium, which almost looks like fabric, gives hansgrohe Raindance Alive overhead showers a more homogeneous and less technical appearance. The aim was to create a structure that forms an open, soft surface from which water droplets emerge organically. For this reason, the nozzles are no longer visible and have been concealed by the design surface. This look makes the entire bathroom appear more homely.

## A New Archetype of Surface-Mounted Thermostat

Although the Raindance Alive shower pipes technically have a normal surface-mounted thermostat, they give the impression that the product merges with the wall. This effect is made possible by the geometric thermostat with its high-quality brass base and zinc coating. In addition, the shower rail with aluminium profile continues in straight line to artfully emphasise this effect. This solution is ideal for bathroom renovations, as without having to replace the entire tiling Raindance Alive achieves the visual appearance of concealed modules.

### Saving Water Combined with Showering Pleasure

Optionally equipped with the hansgrohe EcoSmart water-saving technology, Raindance Alive can reduce water consumption - which in turn means lower energy costs. As a result, hansgrohe Raindance Alive EcoSmart showers offer a savings potential of around 40%. These figures are based on a comparison with a conventional hansgrohe shower without EcoSmart and are made possible by a flow limiter in the shower head.

#### **Familiar but New**

With Raindance Alive, hansgrohe is bringing a shower into the bathroom that delivers exactly what you would expect from hansgrohe and the Raindance series: quality, reliability and an outstanding shower experience. In addition, Raindance Alive surprises with a few special features: a refreshing and high-quality design language and up to three extraordinary spray types.



As a new edition to the successful Raindance family, Raindance Alive takes the entire series to a new level. Thanks to the timelessly stylish, yet completely new look and the numerous additional configuration options with two design languages (round and square) and six different FinishPlus surfaces, Raindance Alive is the perfect choice for every shower lover.

#### -ends-

## hansgrohe. Life is waterful.

hansgrohe stands for holistic bathroom experiences that combine water- and energy-saving technologies, intelligent functions and long-lasting quality. With timeless and innovative premium products, the brand supports a sustainable lifestyle and transforms daily water routines into extraordinary experiences.

Driven by a unique pioneering spirit, hansgrohe, together with its long-standing partner PHOENIX, creates living environments and product solutions for bathrooms and kitchens that enrich everyday life with more design, comfort and enjoyment. Within the internationally active Hansgrohe Group, the premium brand hansgrohe manufactures, markets and distributes showers, shower systems, bathroom and kitchen faucets, bathroom accessories, furniture, sanitary ceramics and kitchen sinks worldwide under the hansgrohe brand.

## Find out more about the hansgrohe brand at:

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