PuraVida is here. Experience sensuality in the bathroom. Poetic pureness and clarity of form. This is where we experience water, the flowing source of relaxation – and the colour white, in all its beauty and brightness. White represents freshness and purity, something to be cherished day by day. Every morning, every evening, water and our senses are brought together. Pure. Sensual. Alive. PuraVida.
Design in white conveys boldness, honesty and the courage to shine. White demands perfection in form. With the PuraVida series, Hansgrohe committed itself to this quest – in a graceful and sensual manner. The focus is on the essential: the human encounter with fine design.
In this product line, a fusion of two materials creates a poetry of White and Chrome. Unexpected, precise, perfect and refined. An aura of sensuality is created, leaving an impression that is light and flowing. This purity brings fresh inspiration: clear, beautiful and positive thoughts.
Andreas Haug and Tom Schönherr, founders of Phoenix Design, specialise in the development of unique products. Rather than focusing on merely the success of a single product or on fleeting trends, they strive for timeless design and a high value of their products. The designers’ superior standards and creativity have been recognised with numerous design awards.

Andreas Haug and Tom Schönherr describe their design philosophy as an attitude: the basic values are aesthetics and ethics, economy and ecology, precision and ergonomics. The designers are only content with their work if a product is convincing in its purpose, transcends the fleeting spirit of the times and enchants with its magical qualities.

Pura Vida has already won several design awards. All in all, more than 200 international design prizes underscore Hansgrohe’s dedication to being a leader in design excellence.

The distinctive lines produce details with a shine of uniqueness and perfection. The entire product line exudes harmony, balance and confidence. With its outstanding design and a wealth of new product characteristics, PuraVida is already an award-winning series.
DualFinish. An innovative and unique way of fusing two different materials. The basin mixer is manufactured as a single piece. In this way, the transition between the two surfaces is seamless – an indication of superior quality and design perfection.
PuraVida® Poetic pureness and clarity of form.
PuraVida® basin mixer. Its shape commands attention and is an invitation to touch. The mixer’s seamless operation complements its sculptural appearance. A pure jet of water is released. It conveys clarity and an overall sense of grace and tranquillity.
Shown on the left: PuraVida basin mixer

The height of the Highriser is a beautiful design feature for freestanding wash bowls. The concentrated jet of water from high above enhances its sculptural effect.

The spray angle of all basin mixers can be tilted backwards and forwards, for greater ease of use.

The flow rate is restricted to 7.8 litres of water per minute. The water consumption is minimised by an extra small spray straightener and an integrated flow limiter.

PuraVida basin mixer
Highriser
PuraVida® adds a new dimension to showering. The pearls of rain typical of Hansgrohe’s AirPower technology wrap your entire body in a pleasant layer of water, creating that unique Raindance feeling. The large shower head offers the ultimate in Shower Fun. The QuickClean jets can be easily cleaned by,
rubbing them with your fingers, guaranteeing the longevity of the shower. The Caresse function mixes five jets together to form flowing waves of water, offering an entirely new, smooth and powerful massage. Your skin is gently caressed and pampered.
EasyClick. The cleverly integrated function allows you to alternate among the three different spray modes simply and intuitively – at the push of a button.
The baton hand shower is the perfect hand shower for the bath tub. It is extremely well suited to rinsing your body and washing your hair. With its curved lower surface and titled spray jets, the baton hand shower produces an impressively wide angle of spray.
The body contour shower. Pure enjoyment for your entire body. The shape of the overhead shower was designed with the contour of the human body in mind – particularly the width of the shoulders. This allows your entire body to be pampered by the unique and voluminous rain shower of Hansgrohe’s AirPower technology.
The overhead shower offers a larger surface for showering, while maintaining a light and elegant appearance. The QuickClean jets are easily cleaned by rubbing them with your fingers.
RainBrain® adds intelligence to the shower and enhances the beauty of your shower experience. RainBrain is a small computer which provides delightful moments under the shower – every time anew. You can control your personal shower programme by means of an intuitive touch screen with simple, easy to understand symbols. For example, the warm-up function adjusts the
RainBrain®

water to your desired temperature before you get into the shower. Enjoy an invigorating Kneipp style shower with automatic shower intervals and changing temperatures. Atmospheric music, transferred via Bluetooth from your MP3 player, enhances your enjoyment even further. It doesn’t get much better than this.
Shower source

With a simple touch, you can choose and regulate your shower sources – from hand to overhead and side showers. The side showers feature a cascade function, where the water can be set to move down your body at varying intervals. Up to five different users can save their desired settings in RainBrain and activate them at any time.

RainBrain® enhances all of your senses in the shower. This smart system automatically detects all products and functions available to you, and only these are displayed on your touch screen.
**Music**

Your personal choice of music is sent via Bluetooth from your MP3 player and is saved in the RainBrain. You can choose your own songs via your touch screen and enjoy your favourite music.

**Temperature**

The temperature control responds in precise steps of 0.5°C. Here too, preferred temperature settings can be saved up to five different users. The change function allows you to vary temperature intervals and shower sources according to your preferences.
PuraVida® The harmony of every element is obvious from the first glance.

Shown above: Bath tub with PuraVida bath mixer for concealed installation, bath filler, baton hand shower and Porter. Wash basin with PuraVida basin mixer. Shower with wall-mounted PuraVida overhead shower, hand shower with Porter, shower mixer for concealed installation.
The distinctive PuraVida design is visible in every single detail. Serene, harmonious, pure.

Sanitary ceramic, bath tubs, shower trays and mirrors. Duravit AG, Hornberg.
PuraVida® Basin mixer, Highriser model
Single lever basin mixer Highrise

Single lever basin mixer

3-hole basin mixer

Single lever bidet mixer

3-hole bidet mixer
PuraVida® Shower set, PuraVida overhead shower and PuraVida body showers with RainBrain shower control
Overhead shower with shower arm

Baton hand shower

Hand shower

Body shower

Thermostat with shut-off and diverter valve for concealed installation

Shower mixer for exposed fitting

RainBrain shower control
PuraVida® Freestanding bath mixer with PuraVida baton hand shower
Freestanding bath mixer with baton hand shower

Single lever bath mixer for concealed installation
Bath filler

Single lever bath mixer for exposed fitting
PuraVida® Product overview

**PuraVida White Chrome Version [-400]**

**Basin mixer and Bidet mixer**

*Single lever basin mixer, Highriser*
- # 15072, .000, .400

*Single lever basin mixer*
- # 15070, .000, .400

*Single lever basin mixer for wash basins*
- # 15075, .000, .400
3-hole Basin mixer
# 15073, .000, .400

Single lever bidet mixer
# 15270, .000, .400

3-hole Bidet mixer
# 15273, .000, .400
Shower heads

- **Overhead shower 400 mm** with shower arm DN 15
  - # 27437, -000, -400
  - with ceiling connection DN 15
  - # 27390, -000, -400

- **Baton hand shower 120 1jet**
  - # 28558, -000, -400

- **Hand shower 150 3jet**
  - # 28557, -000, -400

- **Unica Set 90 cm**
  - # 27853, -000, -400

- **Unica Wall bar**
  - # 27844, -000 (not shown)

Shower

- **Thermostat**
  - with shut-off and diverter valve for concealed installation
  - # 15771, -000, -400
  - with shut-off valve
  - # 15775, -000, -400 (not shown)

- **Thermostat**
  - for concealed installation
  - # 15770, -000, -400

- **Highflow Thermostat**
  - for concealed installation
  - # 15772, -000, -400

- **Single lever shower mixer for concealed installation**
  - # 15665, -000, -400

- **Single lever shower mixer for exposed fitting**
  - # 15672, -000, -400

Bath

- **Single lever bath mixer freestanding with Baton hand shower**
  - # 15473, -000, -400

- **Bath spout for concealed installation**
  - # 15412, -000, -400

- **Single lever bath mixer for concealed installation**
  - # 15445, -000, -400
  - with safety combination
  - # 15447, -000, -400

- **Single lever bath mixer for exposed fitting**
  - # 15472, -000, -400

Accessories

- **Liquid soap dispenser ceramic**
  - # 41503, -000

- **WC brush holder ceramic**
  - # 41505, -000

- **Double towel holder**
  - # 41512, -000
Hier kommt Bild mit angepassten Symbole.

Body shower 100
# 28430, .000, .400

TravelShower 120 1 jet
# 28564, .400

Porter'S
# 28331, .000

FixFit Hose connector DN 15
# 27414, .000

Shower control

RainBrain finish set with flow rate control
chrome # 15842, .000, .400
without flow rate control
chrome # 15841, .000, .400 (not shown)

iControl mobile electronic shut-off and diverter valve for PuroVida
# 15776, .000, .400

iControl concealed shut-off and diverter valve for PuroVida
# 15777 .000, .400

Trio/Quattro Shut-off for concealed installation
# 15973, .000, .400

Shut-off valve for concealed installation
# 15978, .000, .400

Towel holder
# 41508, .000

Toothbrush tumbler ceramic
# 41504, .000

Soap dish ceramic
# 41502, .000
PuraVida means appreciating yourself.