More than ever before, we are living at a frantic pace, stressed and overstimulated. And more than ever, we are searching for retreats and places of tranquility. The bathroom is such a place. Nowhere else are we so in touch with ourselves – and at the same time so closely connected to the element water, source of all life.

When I worked with Axor on the new bathroom collection, I had the vision of complete harmony between human beings, nature and technology. To achieve this harmony, the bathroom must become a living space, a place where we feel totally comfortable.

Designing this room involves precise, detailed planning. One aspect of this is the use of natural, high quality materials. Another is the modern arrangement of areas for bodycare, relaxation and tranquility. There also is a space set apart for the toilet. Integrated into the rest of the home, bathroom and bedroom form a single unit. Separated from each other by sliding doors, if at all, both rooms simply flow into each other.

The concepts presented in this brochure, visualised by my partner, Daniel Pouzet, make it clear that it is not the size of a room that matters, but its atmosphere and the character it conveys. This is why an Axor Massaud bathroom can be realised even in a small space.

I have been inspired by nature. Now I invite you to be inspired by Axor Massaud.

Jean-Marie Massaud
Daylight becomes a natural feature of the bathroom’s design and ambiance, thanks to a glass wall with blinds. A resting area between the bathtub and the fireplace meets the need for relaxation.
This concept also makes daylight a conscious part of the design. A special feature is the podium, which not only makes it easier to get into the bath tub, but can also be used to put things such as books or magazines on while you bathe.
The bath tub is both a partition and the focus of the room. Open and communicative or cozy and intimate? The blinds let you decide.
The partition between the shower area and the rest of the bathroom can be successfully realised in smaller bathrooms, as this concept shows. Separated from the rest of the room by the entrance area and a wall, the bath tub becomes your very own private retreat.